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RSCob Monthly Update

Raj Soin College of Business

12-2020

Raj Soin College of Business Monthly Update - December 2020

Raj Soin College of Business, Wright State University

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RSCoB Monthly Update - December 2020



Breaking News



The college is ranked one of the "[Best On-Campus MBA of 2021](#)" by Princeton Review! This is the second Princeton Review recognition we have received recently in addition to the "[Top 50 Graduate Entrepreneurship Studies](#)."



The college has been ranked in the "[25 Best MBA in International Business Programs for 2021](#)" by Great Business Schools, a free online guide for prospective MBA students. Read the newsroom [article](#).

Student Success

Congratulations to the **111 undergraduate** and **59 graduate students** who complete their degrees this December! The college just gained 170 new alumni.



AACSB Updates



Thank you all for providing feedback, updates, and suggestions to improve the [AACSB CIR report](#). For [AoL](#), if your course is part of the assessment, please enter your data for Fall 2020 and/or close the loop for Spring 2020.

Faculty Awards



Congratulations to the winners of the 2020 RSCoB Faculty Awards!

Teaching Awards

Department of Accountancy: [Tom Hazelbaker](#)

Department of Economics: [Kerry Martin](#)

Department of Finance and Financial Services: [Brandon Morris](#)

Department of Information Systems and SCM: [Kevin Duffy](#)

Department of Management and International Business: [Rachel Sturm](#)

Department of marketing: [Pola Gupta](#)

MBA Program: [Rachel Sturm](#)

Scholarship and Service Awards

Outstanding Scholarship: [Anand Jeyaraj](#)

Outstanding Service: [Wakiuru Wamwara](#)



The Operational Research (OR) Society awarded the prestigious **Ranyard Medal** to Drs. [Amir Zadeh](#) and [Anand Jeyaraj](#) for their paper "Alignment of business and social media strategies: insights from a text mining analysis" published in the *Journal of Business Analytics*! Congratulations! Read the award-winning [paper](#). Read the Newsroom [article](#).

Faculty Recognitions



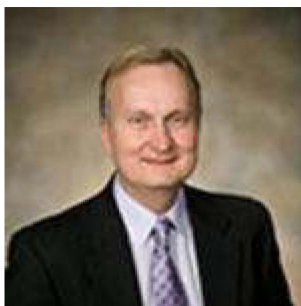
New publication! **Williams, S., Martin, J. A.**, Choi, Y., Stoutner, O., & **Sturm, R.** (accepted). The role of information or the information from roles? A meta-analysis of planning and performance. *International Studies of Management and Organization*. Congratulations!



Dr. **Scott Williams** has two more new publications: (1) "A Textual Analysis of Racial Considerations in Human Resource Analytics Vendors' Marketing." Scott Williams & Jonathan Williams, *Management Research and Practice* and (2) "Can an engagement platform persuade students to stay? Applying behavioral models for retention." Arijit Sengupta, Scott Williams, *International Journal of Human-Computer Interaction*. Congratulations!



Congratulations to Dr. **Bin Li** on his new publication! Li, Y., Li, B., Wang, G., & Yang, S. (2020). The effects of consumer animosity on demand for sharing-based accommodations: Evidence from Airbnb. *Decision Support Systems*. DSS is ranked A* on the ABDC journal list. Read his [paper](#).



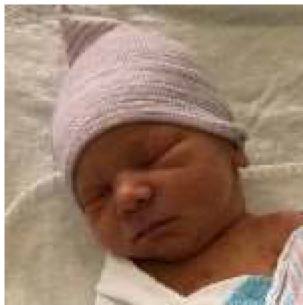
Congratulations to Dr. **Chuck Gulas** on his forthcoming book! Weinberger, Marc G., Charles S. Gulas and Charles R. Taylor (editors) (forthcoming 2021), *Humor in Advertising: Classic Perspectives and New Insights*, Routledge, London UK (ISBN 978-0-367-72261-6).

Congratulations to Dr. **Anand Jeyaraj** on his new publication "Differential effects on assimilation stages for supply chain management information systems" with George Mangalaraj and Edmund



Prater in the *Journal of Computer Information Systems*. Read his [paper](#).

Oh, Baby!



Congratulations to Dr. [Rachel Sturm](#) and [Andrew Choi](#)! [Alexander Michael Choi](#) was born on Thursday, December 10, 2020, at 2:00 am. He weighed 8 pounds and 4 ounces and was 21 inches long. What a sweet blessing!

Advising



Advising Caseloads

☆ [Dan Dakin](#): All MBA

☆ [Jessica Kelbley](#): Entrepreneurship (and minor), Marketing (and minor), HR

Management, International Business (and minor), Management (and minor), HRM Certificate

☆ Monique Scott: Accountancy, Finance, Financial Services, MIS (and minor), SCM (and minor), Business Analytics Certificate

☆ Yao Wu (Assistant Director): Business Economics (and minor), all undergraduate international, undecided business, MBA back-up

Calendar

December 24 and 25 - Christmas. University closed.

December 28 to January 1 - University closed.

January 4, 2021 - Offices open.

January 11, 2021 - First day of Spring classes.

January 18, 2021 - Martin Luther King Jr. Day. University closed.

January 31, 2021 - Faculty Activity Reports due.

February 4, 2021 - Summer registration begins.

March 28 to 31, 2021 - AACSB team visit.



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